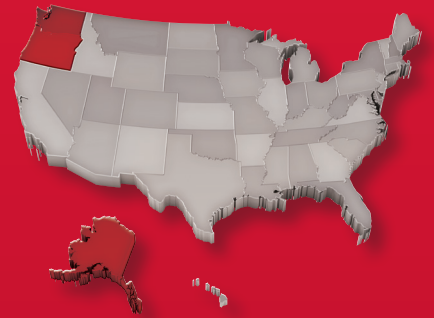




**NORTH WEST**



## **FEBRUARY** DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

# **10/13/23**

PREPRINT OPT IN/OUT: 12/4/23

ACE REWARDS OPT IN/OUT: 11/22/23

# **FEBRUARY 2024**

# PROMOTIONAL PLANNER

**WIN** THE  
**MONTH**

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**IMPORTANT:** Included in this Win the Month Planner is the February bulletin ordering information with a due date of 10/13/23.

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**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

# **WIN** THE **MONTH** February 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great February deals for your customers.

**Important!** Any other information can be found on ACENET at the Win the Month home page.

We'll support February with the following promotions:

- February Red Hot Buys (2/1/24-2/29/24)
- Ace Rewards Targeted Offers (2/1/24-2/29/24)
- Presidents' Day Paint Event (2/7/24-2/19/24)
- Ace Rewards Friends & Family Sale (2/9/24-2/11/24)



No TV scheduled for February



1. Buy Two Get One Free on gallons of Clark+Kensington and Royal paint is featured in the digital Presidents' Day Event (2/7-2/19).
2. Buy One Get One 50% off Ace Best Applicators is featured in the digital Presidents' Day Event (2/7-2/19)
3. Read about the Deal of the Month promotion, strategy and items for February 2024. Be sure to order your items on bulletin!
4. Review bulletins and order promotional product by Friday, October 13, 2023.



**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

## February Paint Offers

Presidents' Day Event

February 7-19, 2024

In the Presidents' Day Event there is one paint offer: Buy Two Get One FREE off gallons of Clark+Kensington and Royal

### February 7 – 19: Buy Two Get One FREE on Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy Two, Get One FREE on gallons of interior and exterior Clark+Kensington and Royal paint during the February Presidents' Day Sale paint event.

Limit TWO (2) free gallons per household. Excludes quarts.



### Optional Locally Promoted Offer:

Ace Paint offers Buy Two, Get One FREE on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) free 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

*\*\*The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.\*\**

**Reimbursement Information:**

**Clark+Kensington and Royal:** For both gallons and 5-gallon buckets, the cost of the free item(s) in the transaction will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.

Clark+Kensington and Royal paint gallons and 5-gallon buckets manufactured by Valspar/Sherwin-Williams will ring at the register as part of this promotion, but those items are no longer eligible for reimbursement. These items may be identified by the older label and/or the manufacturer number including an “A” or “M”.

Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

**Marketing:**

Online and digitally through social media and display ads.

|                            |  |
|----------------------------|--|
| <b>Title:</b>              | <b>Buy One Get One 50% off Ace Best Applicators</b>  |
| <b>Sale:</b>               | Presidents' Day Digital Event  |
| <b>Valid Dates:</b>        | 2/7/24-2/19/24   |
| <b>Planning Execution:</b> | Place your bulletin order for the Presidents' Day Buy One Get One 50% off Ace Best applicators |

## Ace Best applicators BOGO 50%

Ace Best applicators are BOGO 50% off in the February Presidents' Day Paint Event



### Offer details:

- Available in-store and on [acehardware.com](http://acehardware.com)
- February 7-19
- No limits or exclusions

### Reimbursement information:

- The 50% discount will be fully reimbursed. Stores will be reimbursed for all qualifying sales between February 7-19
- Stores reporting POS will receive their credit automatically following the event.
- Ace no longer honors manual reimbursement requests for paint promotions.

**Title:**

**Sale:**

**Valid Dates:**

**Planning Execution:**

**Deal of the Month Item**

February Red Hot Buy

02/01/2024 - 2/29/2024

Buy your “Deal of the Month” item on bulletin for February! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

**February “Deal of the Month” Item**

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

**2295830 Craftsman 13 in. W X 9.75 in. H Wide Mouth Tool Bag 6 pocket Black/Red**

Regular Retail: \$12.99

Final Sale Retail after IS: \$6.99

Promo Margin: 27%

Bulletin Savings: 9%

Bulletin No.: 240201-423

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

*“Have you heard about the deal of the month? This Craftsman Wide Mouth Tool Bag is normally \$12.99 each but they’re on sale for only \$6.99 each! Would you like to add one to your basket?”*

Look for a counter mat in your February sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

**Title:**

**Opt in to Receive Additional End Cap Header Signs**

**Sale:**

N/A

**Valid Dates:**

N/A

**Planning Execution:**

Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add "1" to "End Cap Signs - 3-Add-On" > Select "OK."

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

**BUY ONE OF THESE  
GET ONE OF THESE  
FREE**

**M12™ REDLITHIUM™  
High Output XC5.0  
Battery**  
2031895  
NO LIMIT.

**2/1-2/29  
RED HOT BUY**

**\$229<sup>00</sup>  
each**

**Milwaukee® M12 FUEL™  
Brushless Drill/Driver &  
Impact Driver Kit or 4-in-1  
Installation Driver Kit**  
Includes two REDLITHIUM™ batteries and  
charger.  
2026860, 2033350



**YOUR CHOICE  
SALE**

**\$6<sup>99</sup>  
each**

**Select CRAFTSMAN®  
Hand Tools & Accessories**  
2402899, 2299493, 2295830, 2835460,  
2033243



**2/1-2/29  
RED HOT BUY**

**SALE**

**\$9<sup>99</sup>  
each**

**Feit Electric LED Bulbs or  
Garage Light**  
3927456, 3924388, 3927308, 3927571,  
3924271, 3560737, 3006924



**2/1-2/29  
RED HOT BUY**

Title:

Window Posters

Sale:

N/A

Valid Dates:

N/A

Planning Execution:

These window posters are scheduled to be included in the February sign kit.

BUY TWO  
GET ONE  
**FREE**

Gallons<sup>o</sup> of Clark+Kensington® and Royal® Paint

Limit 2.

Free item must be of equal or lesser value.

◊ Tintable base gallon sized cans may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



2/7-2/19

BUY TWO  
GET ONE  
**FREE**

Gallons<sup>o</sup> of Clark+Kensington® and Royal® Paint

Limit 2.

Free item must be of equal or lesser value.

◊ Tintable base gallon sized cans may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



BUY TWO  
GET ONE  
**FREE**

5 Gallon Buckets<sup>o</sup> of Clark+Kensington® and Royal® Paint

Limit 1.

◊ Free item must be of equal or lesser value - Tintable base 5 gallon sized buckets may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



2/7-2/19

YOUR CHOICE

SALE

**\$19<sup>99</sup>**  
each

Ace® 40 Lb. Wild Bird Food or 20 Lb. Black Oil Sunflower Seed

8315087, 81121



2/1-2/29

RED HOT BUY

# BULLETIN ORDERING & EXECUTION

## ACTION:

### • Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

### • Open Space Zones

**Definition:** The main aisle a customer most frequently walks in your store.

**Action:** Determine how many zones your stores can display.

### • End Caps

**Definition:** The available selling area at the end of each aisle.

**Action:** Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.

### • In Line

**Definition:** Product promoted during the month that will stay in its permanent home during the sale.

**Action:** Order as needed for your store.

### • Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

### • Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.



# Power Aisle

## Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

| Priority Rank | Monthly End Cap Priority Ranking                |
|---------------|---|
| 1             | End Cap 1 - DEWALT                              |
| 2             | End Cap 2 - Milwaukee                           |
| 3             | End Cap 3 - Paint Sundries                      |
| 4             | End Cap 4 - Lighting (FN,NR,NW)                 |
| 5             | End Cap 5 -Bird                                 |
| 6             | Open Space Zone 1 - Grilling                    |
| 7             | Open Space Zone 2 - Duracell                    |
| 8             | Open Space Zone 3 - Energizer                   |
| 9             | Open Space Zone 4 - Gorilla Glue                |
| 10            | End Cap 6 - First Alert                         |
| 11            | End Cap 7 - Rodent                              |
| 12            | Open Space Zone 5 - Flex Seal                   |
| 13            | End Cap 8 - Trash Bags                          |
| 14            | Open Space Zone 6 - Garbage Can & Storage Totes |

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## OPEN SPACE – ZONE 1 GRILLING

### OPEN SPACE – POWER AISLE ZONE 1 GRILLING



#### GRIL GNSIS E-315 BLK LP

EVENT/RHB

AR MAILER

OPEN SPACE

FUTURE PRICE INCREASE

BLTN NO. 240201-001

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 8087286 | Y                      | Y                                     | 1   | \$646.49      | \$849.00          | \$799.00       | N/A                | \$799.00        | 19%             | 0%              |



#### GRIL GNSIS E-315 BLK NG

EVENT/RHB

AR MAILER

OPEN SPACE

FUTURE PRICE INCREASE

BLTN NO. 240201-002

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 8087290 | Y                      | Y                                     | 1   | \$646.49      | \$849.00          | \$799.00       | N/A                | \$799.00        | 19%             | 0%              |



#### GRILL COVR GENSIS 300SRS

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-003

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 8048377 | Y                      | Y                                     | 1   | \$58.08       | \$109.99          | \$109.99       | N/A                | \$109.99        | 47%             | 4%              |

## OPEN SPACE – ZONE 2 DURACELL

### OPEN SPACE – POWER AISLE ZONE 2 DURACELL



#### NSH DURACELL BATTERY DSP

EVENT/RHB

AR MAILER

OPEN SPACE

| SKU     | Description                 | Qty | Regular<br>Retailer<br>Cost | Offer Cost | Extended<br>Cost | Bltn<br>Savings |
|---------|-----------------------------|-----|-----------------------------|------------|------------------|-----------------|
| 3166675 | BATTERY ALKALINE<br>AAA16PK | 20  | \$15.98                     | \$12.58    | \$251.60         | 21%             |
| 3166659 | BATTERY ALKALINE AA<br>16PK | 32  | \$15.98                     | \$12.58    | \$402.56         | 21%             |
| 3102605 | BATTERIES ALKALINE C<br>8PK | 06  | \$16.42                     | \$12.93    | \$77.58          | 21%             |
| 3100856 | BATTERY ALKALINE D 8PK      | 10  | \$16.42                     | \$12.93    | \$129.30         | 21%             |
| 3100476 | BATTERIES ALKLINE 9V<br>4PK | 06  | \$16.42                     | \$12.93    | \$77.58          | 21%             |

BLTN NO. 240201-013

| Ace No. | Month<br>Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3004740 | Y                         | Y                                     | 1   | \$938.62      | \$1,427.26        | N/A            | \$2.00             | N/A             | N/A             | 21%             |

Limit: 4T

#### BATTERY ALKALINE AAA16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-014



| Ace No. | Month<br>Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3166675 | Y                         | Y                                     | 1   | \$14.63       | \$18.99           | N/A            | \$2.00             | N/A             | N/A             | 8%              |

Limit: 4T

#### BATTERY ALKALINE AA 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-015



| Ace No. | Month<br>Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3166659 | Y                         | Y                                     | 1   | \$14.63       | \$18.99           | N/A            | \$2.00             | N/A             | N/A             | 8%              |

Limit: 4T

#### BATTERIES ALKALINE C 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-016



| Ace No. | Month<br>Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3102605 | Y                         | Y                                     | 1   | \$15.04       | \$19.99           | N/A            | \$2.00             | N/A             | N/A             | 8%              |

Limit: 4T

# February Bulletins

Due Date 10/13/23

## BATTERY ALKALINE D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-017



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 3100856 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$15.04    | \$19.99        | N/A         | \$2.00<br>Limit: 4T | N/A          | N/A          | 8%           |

## BATTERIES ALKLINE 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-018



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 3100476 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$15.04    | \$19.99        | N/A         | \$2.00<br>Limit: 4T | N/A          | N/A          | 8%           |

## OPEN SPACE – ZONE 3 ENERGIZER

### OPEN SPACE – POWER AISLE ZONE 3 ENERGIZER



#### NSH AA AAA BTTRY 60PC **IN-STORE IS**

**OPEN SPACE**

| SKU     | Description             | Qty | Regular<br>Retailer<br>Cost | Offer Cost | Extended<br>Cost | Bltn<br>Savings |
|---------|-------------------------|-----|-----------------------------|------------|------------------|-----------------|
| 3529955 | BATTERY ALKLN AAA 8PK   | 20  | \$4.55                      | \$3.60     | \$72.00          | 21%             |
| 3529963 | BATTERY ALKALINE AA 8PK | 40  | \$4.55                      | \$3.60     | \$144.00         | 21%             |

**BLTN NO. 240201-028**

| Ace No. | Month<br>Long | President Digital<br>Sale | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------|---------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 3014233 | N             | N                         | 1   | \$216.00      | \$515.40          | N/A            | \$1.00<br>Limit: 2 | N/A             | N/A             | 21%             |

## OPEN SPACE – ZONE 4

### GORILLA GLUE

#### OPEN SPACE – POWER AISLE ZONE 4 GORILLA GLUE



#### NSH TAPE BLK 30YD DSP EVENT/RHB AR MAILER

OPEN SPACE

| SKU     | Description          | Qty | Regular<br>Retailer<br>Cost | Offer Cost | Extended<br>Cost | Bltn<br>Savings |
|---------|----------------------|-----|-----------------------------|------------|------------------|-----------------|
| 4595567 | DUCT TAPE BLACK 30YD | 24  | \$8.37                      | \$7.25     | \$174.00         | 13%             |

BLTN NO. 240201-038

| Ace No. | Month<br>Long | President Digital<br>Sale | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------|---------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 4808382 | 2/1-2/29<br>Y | 2/7-2/19<br>Y             | 1   | \$174.00      | \$249.99          | N/A            | \$1.00<br>No Limit | N/A             | N/A             | 13%             |

#### DUCT TAPE BLACK 30YD EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240201-039



| Ace No. | Month<br>Long | President Digital<br>Sale | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------|---------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 4595567 | 2/1-2/29<br>Y | 2/7-2/19<br>Y             | 1   | \$7.67        | \$11.99           | N/A            | \$1.00<br>No Limit | N/A             | N/A             | 8%              |

#### GORILLA TAPE WHITE 30YD EVENT/RHB SUPER AR MAILER

OPEN SPACE

BLTN NO. 240201-040



| Ace No. | Month<br>Long | President Digital<br>Sale | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------|---------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 4595534 | 2/1-2/29<br>Y | 2/7-2/19<br>Y             | 1   | \$7.67        | \$11.99           | N/A            | \$1.00<br>No Limit | N/A             | N/A             | 8%              |

#### GORILLA SILVER TAPE 30YD EVENT/RHB SUPER AR MAILER

OPEN SPACE

BLTN NO. 240201-041



| Ace No. | Month<br>Long | President Digital<br>Sale | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|---------------|---------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 4651519 | 2/1-2/29<br>Y | 2/7-2/19<br>Y             | 1   | \$7.67        | \$11.99           | N/A            | \$1.00<br>No Limit | N/A             | N/A             | 8%              |

## OPEN SPACE – ZONE 5 FLEX SEAL

### OPEN SPACE – POWER AISLE ZONE 5 FLEX SEAL

#### NSH-FLEX SEAL PRODUCTS

EVENT/RHB

AR MAILER

OPEN SPACE



| SKU     | Description              | Qty | Regular Retailer Cost | Offer Cost | Extended Cost | Bltn Savings |
|---------|--------------------------|-----|-----------------------|------------|---------------|--------------|
| 6715171 | FLEX TAPE CLEAR 4"X5'    | 06  | \$8.93                | \$6.36     | \$38.16       | 29%          |
| 6665004 | FLEX GLUE ADHSV 6OZ      | 04  | \$8.93                | \$6.36     | \$25.44       | 29%          |
| 6406391 | FLEX TAPE BLACK 4"X5'    | 06  | \$8.93                | \$6.36     | \$38.16       | 29%          |
| 6295950 | FLEX SEAL WHITE 14OZ     | 05  | \$8.93                | \$6.36     | \$31.80       | 29%          |
| 6238554 | FLEX SEAL 14 OZ CLEAR    | 10  | \$8.93                | \$6.36     | \$63.60       | 29%          |
| 6215107 | FLEXSEAL 14OZ SPRAY BLK  | 10  | \$8.93                | \$6.36     | \$63.60       | 29%          |
| 6015027 | FLEX PASTE RUBBR BLK 1LB | 06  | \$8.93                | \$6.36     | \$38.16       | 29%          |
| 6015026 | FLEX PASTE RUBBR WHT 1LB | 15  | \$8.93                | \$6.36     | \$95.40       | 29%          |
| 6004382 | FLEX GLUE CLEAR 4OZ      | 04  | \$8.93                | \$6.36     | \$25.44       | 29%          |

BLTN NO. 240201-051

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6030820 | Y                      | Y                                  | 1   | \$419.76   | \$1,055.34     | \$989.34    | N/A             | \$989.34     | 58%          | 29%          |



#### FLEX TAPE CLEAR 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-052

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6715171 | Y                      | Y                                  | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |



#### FLEX GLUE ADHSV 6OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-053

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6665004 | Y                      | Y                                  | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |



#### FLEX TAPE BLACK 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-054

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6406391 | Y                      | Y                                  | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |

# February Bulletins

Due Date 10/13/23



## FLEX SEAL WHITE 14OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-055

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6295950 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%         |



## FLEX SEAL 14 OZ CLEAR

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-056

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6238554 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%         |



## FLEXSEAL 14OZ SPRAY BLK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-057

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6215107 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%         |



## FLEX PASTE RUBBR BLK 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-058

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6015027 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%         |



## FLEX PASTE RUBBR WHT 1LB

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-059

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6015026 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%         |



## FLEX GLUE CLEAR 4OZ

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-060

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6004382 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%         |

FOR ADDITIONAL FLEX SEAL ITEMS ON BULLETIN, SEE IN LINE (240201-611 THRU 240201-618)

## OPEN SPACE – ZONE 6

### GARBAGE CAN & STORAGE TOTES

#### OPEN SPACE – POWER AISLE ZONE 6 GARBAGE CAN & STORAGE TOTES



#### GARBAGE CAN WHEELD 32G

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-070

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7697303 | Y                      | Y                                  | 4   | \$19.71    | \$28.99        | \$28.99     | \$4.00<br>Limit: 6 | \$24.99      | 32%          | 0%           |



#### STORGE BX LTCH 20G DKGRY

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-071

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 5038316 | Y                      | Y                                  | 6   | \$9.05     | \$15.99        | \$13.99     | N/A             | \$13.99      | 35%          | 13%          |



#### STORAGE TOTE BLU 18GAL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-072

| Ace No. | Month Long<br>2/1-2/29 | President Digital Sale<br>2/7-2/19 | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|------------------------|------------------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6027984 | Y                      | Y                                  | 8   | \$7.01     | \$12.99        | \$10.99     | N/A             | \$10.99      | 36%          | 21%          |



# PROMO IMPULSE DEALS FEBRUARY 2024



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 4294096 | 00033663006447 | WTR FLTR SYSTM US-EZ-1   | 1   | 2       | 4                            | EVENT/RHB |
| 4294146 | 00033663006508 | CARTRIDGE RC-EZ-1        | 1   | 2       | 4                            | EVENT/RHB |
| 4500617 | 00188781000171 | WATER FLTR STAGE 5 2PK   | 1   | 2       | 4                            | EVENT/RHB |
| 4790648 | 00188781000065 | REPLACEMENT FILTER 4PK   | 1   | 4       | 4                            | EVENT/RHB |
| 4934220 | 00188781000614 | WTR FILTER PITCHER 7CUP  | 1   | 2       | 4                            | EVENT/RHB |
| 4934238 | 00851510006361 | WTR FLTR DISPENSER 30CUP | 1   | 2       | 2                            | EVENT/RHB |

# #1 FEBRUARY 2024 - DEWALT

**YOUR CHOICE**  
 SALE 129.00 **-\$30 ACE REWARDS EXCLUSIVE\***  
**\$99.00** each

Select DEWALT® 20 Volt MAX Power Tools, Battery or Jobsite Speaker  
 2385458, 2393122, 2398386, 2408789, 2862993, 2393114  
 Limit 4 each at this price.

2/1-2/29  
**RED HOT BUY**

**KEY START BRANDING**



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description               | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|---------------------------|-----|---------|------------------------------|-----------|
| 2385458 | 00885911325905 | 20V MX DRL DRVR 1/2 2BAT  | 1   | 2       | 5                            | EVENT/RHB |
| 2393114 | 00885911262330 | 20V MX RECIP SAW TO       | 1   | 2       | 2                            | EVENT/RHB |
| 2393122 | 00885911262354 | 20V MX CIRC SAW 6-1/2 TO  | 1   | 2       | 2                            | EVENT/RHB |
| 2398386 | 00885911260800 | 20V MX GRINDER 4-1/2 TO   | 1   | 2       | 4                            | EVENT/RHB |
| 2408789 | 00885911362801 | BATRY LI-ION 20VMAX 5AH   | 1   | 4       | 8                            | EVENT/RHB |
| 2862993 | 00885911551533 | 20V MX BLTOOTH SPEAKER TO | 1   | 2       | 4                            | EVENT/RHB |

# February Bulletins

Due Date 10/13/23

## END CAP #1 WIN THE MONTH CATEGORY – DEWALT

### 20V MX DRL DRVR 1/2 2BAT **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-080**



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2385458 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$107.42   | \$139.00       | \$129.00    | \$30.00<br>Limit: 4 | \$99.00      | 17%          | 3%           |

### 20V MX RECIP SAW TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-081**



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2393114 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$113.50   | \$139.00       | \$129.00    | \$30.00<br>Limit: 4 | \$99.00      | 12%          | 5%           |

### 20V MX CIRC SAW 6-1/2 TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-082**



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2393122 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$113.50   | \$139.00       | \$129.00    | \$30.00<br>Limit: 4 | \$99.00      | 12%          | 5%           |

### 20V MX GRINDER 4-1/2 TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-083**



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2398386 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$113.50   | \$139.00       | \$129.00    | \$30.00<br>Limit: 4 | \$99.00      | 12%          | 5%           |

### BATRY LI-ION 20VMAX 5AH **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-084**



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2408789 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$113.50   | \$179.00       | \$129.00    | \$30.00<br>Limit: 4 | \$99.00      | 12%          | 16%          |

### 20V MX BLTOOTH SPEAKER TO **EVENT/RHB** **CORE, SUPER** **AR MAILER**

**END CAP 1**

**BLTN NO. 240201-085**



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2862993 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$90.66    | \$129.00       | \$129.00    | \$30.00<br>Limit: 4 | \$99.00      | 30%          | 0%           |

## #2 FEBRUARY 2024 - MILWAUKEE

**BUY THIS  
GET THIS  
FREE**

**M18® REDLITHIUM™  
High Output XC8.0  
Battery**  
2883874  
NO LIMIT.

**2/1-2/29**

**RED HOT BUY**

**\$399.00**

**Milwaukee® M18  
FUEL® Brushless  
Drill & Impact  
Driver Kit**  
2026543




### End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 2026543 | 00045242637744 | M18 FUEL 2K DRILL IMPACT | 1   | 2       | 4                            | EVENT/RHB |
| 2026860 | 00045242637331 | M12 FUEL 2K DRILL IMPACT | 1   | 2       | 4                            | EVENT/RHB |
| 2031895 | 00045242615742 | M12 BATTERY HIGH OUT XC5 | 1   | 3       | 9                            | EVENT/RHB |
| 2033350 | 00045242541232 | M12 FUEL INSTL DRV 2BAT  | 1   | 2       | 4                            | EVENT/RHB |
| 2883874 | 00045242519231 | M18 BATTERY HIGH OUT XC8 | 1   | 3       | 6                            | EVENT/RHB |

# February Bulletins

Due Date 10/13/23

## END CAP #2 WIN THE MONTH CATEGORY – MILWAUKEE

### M12 FUEL 2K DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 2026860 OR 2033350, GET 2031895 FREE

BLTN NO. 240201-095



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2026860 | Y                      | Y                                     | 1   | \$198.86      | \$229.00          | N/A            | N/A                | N/A             | 14%             | 0%              |

### M12 FUEL INSTL DRVR 2BAT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 2026860 OR 2033350, GET 2031895 FREE

BLTN NO. 240201-096



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2033350 | Y                      | Y                                     | 1   | \$174.08      | \$199.00          | N/A            | N/A                | N/A             | 13%             | 0%              |

### M12 BATTERY HIGH OUT XC5

EVENT/RHB

AR MAILER

END CAP 2

BUY 2026860 OR 2033350, GET 2031895 FREE

\$99.63 credit based on POS

BLTN NO. 240201-097



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2031895 | Y                      | Y                                     | 1   | \$97.81       | \$119.00          | N/A            | N/A                | N/A             | N/A             | 0%              |

### M18 FUEL 2K DRILL IMPACT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 2026543, GET 2883874 FREE

BLTN NO. 240201-098



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2026543 | Y                      | Y                                     | 1   | \$350.84      | \$399.00          | \$399.00       | N/A                | \$399.00        | 12%             | 0%              |

### M18 BATTERY HIGH OUT XC8

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 2

BUY 2026543, GET 2883874 FREE

\$168.16 credit based on POS

BLTN NO. 240201-099



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2883874 | Y                      | Y                                     | 1   | \$166.58      | \$199.00          | N/A            | N/A                | N/A             | N/A             | 0%              |

# #3 FEBRUARY 2024 - PAINT SUNDRIES

**SALE**  
**28.99**  
**ACE REWARDS**  
**-\$2 EXCLUSIVE\***  
**\$26.99**

**Zinsser® Bulls Eye 1-2-3**  
**Primer, Gal.**  
 16890  
 Limit 2 at this price.

**2/1-2/29**  
**RED HOT BUY**



**STOCK UP**



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 16889   | 00047719020042 | PRIMR+SEALR 1-2-3 QT     | 6   | 2       | 6                            | EVENT/RHB |
| 16890   | 00047719020011 | ZINSSER123 PRMR/SEALR GL | 4   | 2       | 4                            | EVENT/RHB |
| 19365   | 00054000752605 | RAGS PAPER 12X10" 200PC  | 1   | 6       | 6                            | EVENT/RHB |
| 1008218 | 00082901007616 | MASKING TAPE1.41X60YD CR | 1   | 2       | 12                           | EVENT/RHB |
| 1014281 | 00054000751905 | SHOPTOWEL 10X12 BX200    | 1   | 3       | 3                            | EVENT/RHB |
| 1368323 | 00047719020080 | PRIMR+SEALR 1-2-3 13OZ   | 6   | 3       | 6                            | EVENT/RHB |

# February Bulletins

Due Date 10/13/23

## END CAP #3 WIN THE MONTH CATEGORY – PAINT SUNDRIES



### PRIMR+SEALR 1-2-3 13OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-109

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1368323 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$5.13     | \$9.99         | \$8.99      | \$1.00<br>Limit: 2 | \$7.99       | 43%          | 8%           |



### PRIMR+SEALR 1-2-3 QT

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-110

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 16889   | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$6.70     | \$16.99        | \$15.99     | \$1.00<br>Limit: 2 | \$14.99      | 58%          | 13%          |



### ZINSSER123 PRMR/SEALR GL

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-111

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 16890   | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 4   | \$19.83    | \$32.99        | \$28.99     | \$2.00<br>Limit: 2 | \$26.99      | 32%          | 12%          |



### PTR TPE BL 1.41\"/>

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BUY ONE, GET ONE 50% OFF (limit 1)  
credit \$1.33 based on POS

BLTN NO. 240201-112

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 1008218 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$3.48     | \$5.99         | N/A         | N/A             | N/A          | 37%          | 5%           |



### RAGS PAPER 12X10\"/>

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-113

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 19365   | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$10.98    | \$15.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### SHOPTOWEL 10X12 BX200

EVENT/RHB

SUPER

AR MAILER

END CAP 3

BLTN NO. 240201-114

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 1014281 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$10.98    | \$15.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |

# #4 FEBRUARY 2024 - LIGHTING FN, NR, NW

**SALE**  
**\$19.99**  
 each

LED Spotlight, Wall  
 Sconce or Dual Head  
 LED Flood Light  
 3008667, 3463916, 3002312,  
 3520533, 3002309

2/1-2/29  
**RED HOT BUY**




**SCOTT'S BRANDING  
 MESSAGE**

## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 3002312 | 00017801737769 | FLOODLIGHT ALUM BRZ 28W  | 1   | 6       | 12                           | EVENT/RHB |
| 3008667 | 00058219445815 | WALL SCNC LANDIS ORB 2PK | 1   | 4       | 8                            | EVENT/RHB |
| 3463916 | 00815995021103 | MOTION SPOTLIGHT DRKBRN  | 1   | 6       | 24                           | EVENT/RHB |



## END CAP #4 WIN THE MONTH CATEGORY – LIGHTING FN,NR,NW



### MOTION SPOTLIGHT DRKBRN

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240201-127

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3463916 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$11.18    | \$31.99        | \$19.99     | N/A             | \$19.99      | 44%          | 32%          |



### FLOODLIGHT ALUM BRZ 28W

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240201-128

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3002312 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$15.76    | \$33.99        | \$19.99     | N/A             | \$19.99      | 21%          | 18%          |



### WALL SCNC LANDIS ORB 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 4

BLTN NO. 240201-129

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | BltN Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3008667 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$12.16    | \$22.99        | \$19.99     | N/A             | \$19.99      | 39%          | 8%           |

# #5 FEBRUARY 2024 - BIRD

YOUR CHOICE  
SALE

**\$19<sup>99</sup>**  
each

Ace® 40 Lb. Wild Bird  
Food or 20 Lb. Black Oil  
Sunflower Seed  
8315087, 81121

2/1-2/29

RED HOT BUY



SPRING SAVINGS



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 81121   | 00082901222316 | OIL SUNFLOWER BSEED 20LB | 1   | 1       | 3                            | EVENT/RHB |
| 8039376 | 00082901370512 | SUET PEANUT CRUNCH 11OZ  | 12  | 4       | 12                           | EVENT/RHB |
| 8039377 | 00082901370529 | SUET BIRD BLEND 11OZ     | 12  | 3       | 12                           | EVENT/RHB |
| 8039378 | 00082901370536 | SUET ORANGE BURST 11OZ   | 12  | 4       | 12                           | EVENT/RHB |
| 8039379 | 00082901370550 | SUET BERRY BLAST 11OZ    | 12  | 3       | 12                           | EVENT/RHB |
| 8315087 | 00082901258957 | ACE WILD BIRD FOOD 40LB  | 1   | 1       | 3                            | EVENT/RHB |

# February Bulletins

Due Date 10/13/23

## END CAP #5 WIN THE MONTH CATEGORY – BIRD



### OIL SUNFLOWER BSEED 20LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-136

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 81121   | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$13.84    | \$19.99        | \$19.99     | N/A             | \$19.99      | 31%          | 2%          |



### ACE WILD BIRD FOOD 40LB

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-137

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 8315087 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$14.60    | \$26.99        | \$19.99     | N/A             | \$19.99      | 27%          | 4%          |



### SUET PEANUT CRUNCH 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-138

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 8039376 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 12  | \$0.80     | \$1.79         | \$1.39      | N/A             | \$1.39       | 42%          | 4%          |



### SUET BIRD BLEND 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-139

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 8039377 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 12  | \$0.88     | \$1.79         | \$1.39      | N/A             | \$1.39       | 37%          | 4%          |



### SUET ORANGE BURST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-140

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 8039378 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 12  | \$0.88     | \$1.79         | \$1.39      | N/A             | \$1.39       | 37%          | 4%          |



### SUET BERRY BLAST 11OZ

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 5

BLTN NO. 240201-141

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 8039379 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 12  | \$0.88     | \$1.79         | \$1.39      | N/A             | \$1.39       | 37%          | 4%          |

# #7 FEBRUARY 2024 - FIRST ALERT

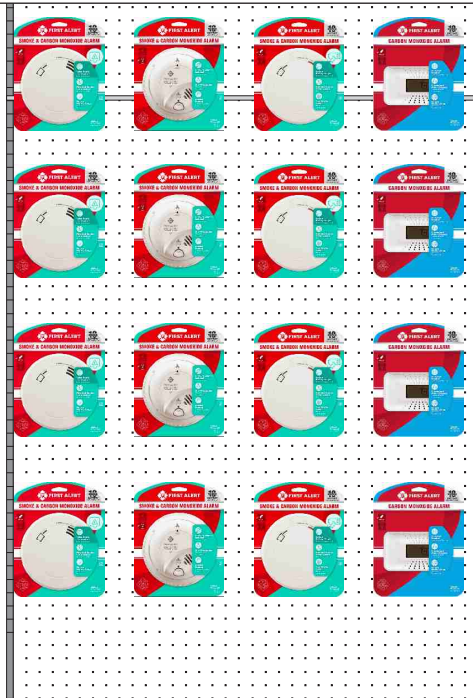
ACE REWARDS  
EXCLUSIVE  
**SAVE \$10**  
INSTANTLY

Select First Alert®  
Smoke & Carbon  
Monoxide Alarms  
5979026, 5977608, 5977533,  
5975735  
Limit 2 each.  
Not available where prohibited  
by law.  
2/1-2/29

RED HOT BUY



WINTER CLEARANCE



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 5975735 | 00029054018786 | HRDW SMK&CO 10Y BAT BKUP | 1   | 4       | 8                            | EVENT/RHB |
| 5977533 | 00029054018496 | 10Y SEALED CO ALARM      | 1   | 4       | 8                            | EVENT/RHB |
| 5977608 | 00029054019196 | 10Y PHOTO SMK&CO W/VOICE | 1   | 4       | 8                            | EVENT/RHB |
| 5979026 | 00029054019189 | 10Y PHOTO SMK&CO SLIM    | 1   | 4       | 8                            | EVENT/RHB |

## END CAP #6 WIN THE MONTH CATEGORY – FIRST ALERT



### HRDW SMK&CO 10Y BAT BKUP

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-153

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 5975735 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$41.92    | \$69.99        | N/A         | \$10.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### 10Y SEALED CO ALARM

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-154

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 5975733 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$32.70    | \$49.99        | N/A         | \$10.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### 10Y PHOTO SMK&CO W/VOICE

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-155

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 5977608 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$38.36    | \$64.99        | N/A         | \$10.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### 10Y PHOTO SMK&CO SLIM

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 6

BLTN NO. 240201-156

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 5979026 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$34.54    | \$54.99        | N/A         | \$10.00<br>Limit: 2 | N/A          | N/A          | 4%           |

# #7 FEBRUARY 2024 - RODENT CONTROL

**YOUR CHOICE**  
 SALE \$5.99 **-\$1 ACE REWARDS EXCLUSIVE**  
**\$4.99** each

**Victor® Mouse Trap 2/Pk., Refillable Mouse Bait Station or Rat Trap**  
 7007825, 7206063, 7004370  
 Limit 2 each at this price.  
**2/1-2/29**  
**RED HOT BUY**



**SPRING CLEANING**



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 7004370 | 00072868086007 | BAIT STATION REFL 10BLCK | 6   | 8       | 16                           | EVENT/RHB |
| 7007825 | 00072868262401 | MOUSE TRAP PWR KILL2PK   | 1   | 6       | 12                           | EVENT/RHB |
| 7206063 | 00072868001444 | VICTOR RAT TRAP QUICKSET | 6   | 6       | 12                           | EVENT/RHB |

## END CAP #7 WIN THE MONTH CATEGORY – RODENT



### BAIT STATION REFL 10BLCK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-166

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7004370 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$4.54     | \$8.59         | \$5.99      | \$1.00<br>Limit: 2 | \$4.99       | 24%          | 4%           |



### MOUSE TRAP PWR KILL2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-167

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7007825 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$2.59     | \$7.59         | \$5.99      | \$1.00<br>Limit: 2 | \$4.99       | 57%          | 4%           |



### VICTOR RAT TRAP QUICKSET

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-168

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 7206063 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$2.92     | \$7.59         | \$5.99      | \$1.00<br>Limit: 2 | \$4.99       | 51%          | 4%           |

# #8 FEBRUARY 2024 - TRASH BAGS

ACE REWARDS  
EXCLUSIVE  
**SAVE \$2**  
INSTANTLY

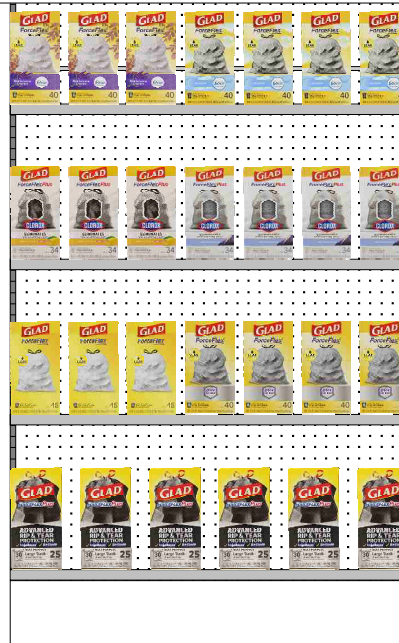
Glad® Trash Bags  
6185706, 6108310, 6108328,  
6030448, 6185789, 6292239,  
6030447  
Limit 2 each.

2/1-2/29  
**RED HOT BUY**

Additional SKUs  
coming in for  
Hefty



**FLIPP BRANDING**



## End Cap SKUs & Suggested Quantities

| Ace #   | UPC            | Description              | DOM | Facings | Maximum Units<br>Per End Cap | Item Type |
|---------|----------------|--------------------------|-----|---------|------------------------------|-----------|
| 6030447 | 00012587792988 | TRASH BAG MNTAR 13G 34PK | 6   | 4       | 12                           | EVENT/RHB |
| 6030448 | 00012587792971 | TRASH BAGS LMN 13G 34PK  | 6   | 3       | 9                            | EVENT/RHB |
| 6108310 | 00012587790083 | TALL KTCHN BGS 13G 40PK  | 6   | 4       | 12                           | EVENT/RHB |
| 6108328 | 00012587703595 | TRASH BAG BLACK 30G 25PK | 6   | 6       | 18                           | EVENT/RHB |
| 6185706 | 00012587783627 | GLAD BAG 13GAL 45CT DRAW | 6   | 3       | 9                            | EVENT/RHB |
| 6185789 | 00012587783610 | TALL KTCHN BGS 13G 40PK  | 6   | 4       | 12                           | EVENT/RHB |
| 6292239 | 00012587784594 | TRSHBAG 13G LAVNDR 40PK  | 6   | 3       | 9                            | EVENT/RHB |



# February Bulletins

# Due Date 10/13/23

## END CAP #8 WIN THE MONTH CATEGORY – TRASH BAGS



### TRASH BAG MNTAR 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-178

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6030447 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### TRASH BAGS LMN 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-179

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6030448 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-180

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6108310 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### TRASH BAG BLACK 30G 25PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-181

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6108328 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-182

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6185789 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### TRSHBAG 13G LAVNDR 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-183

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6292239 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |



### GLAD BAG 13GAL 45CT DRAW

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-184

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|--------------|
| 6185706 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$8.52     | \$11.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%           |

## IN LINE

### IN LINE



#### ACE BEST PAINT BRUSHES

**EVENT** **CORE, SUPER**

**IN LINE**

**BUY ONE, GET ONE 50% OFF (limit 2)**  
50% credit based on POS

**BLTN NO. 240201-194**  
**THRU 240201-205**

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES  | 2/1-2/29<br>N | 2/7-2/19<br>Y          | 6   | VARIES     | VARIES         | N/A         | N/A             | N/A          | VARIES       | VARIES       |



#### ACE BEST PAINT TRAYSETS & ROLLERS

**EVENT** **CORE, SUPER**

**IN LINE**

**BUY ONE, GET ONE 50% OFF Limit 2**  
credits based on POS  
(credit amount varies per sku)

**BLTN NO. 240201-215**  
**THRU 240201-234**

| Ace No. | Month Long    | President Digital Sale | BOM    | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES  | 2/1-2/29<br>N | 2/7-2/19<br>Y          | VARIES | VARIES     | VARIES         | N/A         | N/A             | N/A          | VARIES       | VARIES       |



#### C&K AND ROYAL 1GAL PAINTS

**EVENT** **CORE, SUPER**

**IN LINE**

**BUY TWO, GET ONE FREE Limit 2**  
70% credit based on POS

**BLTN NO. 240201-244**  
**THRU 240201-336**

| Ace No. | Month Long    | President Digital Sale | BOM    | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|--------|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES  | 2/1-2/29<br>N | 2/7-2/19<br>Y          | VARIES | VARIES     | VARIES         | N/A         | N/A             | N/A          | VARIES       | 0%           |



#### ACE PREMIUM SPRAY PAINT -12OZ

**EVENT/RHB**

**CORE, SUPER**

**AR MAILER**

**IN LINE**

**2 FOR \$10.00**  
(must buy 2 or more)

**BLTN NO. 240201-346**  
**THRU 240201-373**

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES  | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$2.70     | \$5.99         | N/A         | N/A             | N/A          | N/A          | 8%           |

# February Bulletins

Due Date 10/13/23



## ACE RUST STOP SPRAY PAINT -15OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

2 FOR \$12.00  
(must buy 2 or more)

BLTN NO. 240201-383  
THRU 240201-411

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| VARIES  | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | VARIES     | \$6.99         | N/A         | N/A             | N/A          | N/A          | 8%           |



## CM RPLC CRTRDG FILTR 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-421

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2008006 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$20.93    | \$38.99        | \$24.99     | \$10.00<br>No Limit | \$14.99      | 16%          | 4%           |



## CM WET/DRY 12GAL 6HP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-422

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings     | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|---------------------|--------------|--------------|--------------|
| 2560209 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$82.07    | \$119.99       | \$99.99     | \$20.00<br>No Limit | \$79.99      | 18%          | 3%           |



## CM WIDE MOUTH TL BAG 13"

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

DEAL OF THE MONTH

BLTN NO. 240201-423

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2295830 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$5.13     | \$12.99        | \$6.99      | N/A             | \$6.99       | 27%          | 9%           |



## CM HEX FOLDUP DULMAT 8PC

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-424

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2299493 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$5.30     | \$14.99        | \$6.99      | N/A             | \$6.99       | 24%          | 32%          |



## CM SCREWDRIVER 6 -IN-1

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-425

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2402899 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$4.03     | \$9.99         | \$6.99      | N/A             | \$6.99       | 42%          | 23%          |

# February Bulletins

Due Date 10/13/23

## CLAW HAMMER FBGLS 16OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-426



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2835460 | Y                      | Y                                     | 1   | \$5.69        | \$15.99           | \$6.99         | N/A                | \$6.99          | 19%             | 19%             |

## CM ORGNZR BL/RD 10CMP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-427



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2033243 | Y                      | Y                                     | 1   | \$4.75        | \$9.99            | \$6.99         | N/A                | \$6.99          | 32%             | 13%             |

## V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

BLTN NO. 240201-428



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2834232 | Y                      | Y                                     | 1   | \$84.36       | \$149.00          | \$99.00        | N/A                | \$99.00         | 13%-23%         | 22%             |

## CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

\$79.84 credit based on POS

BLTN NO. 240201-429



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2000052 | Y                      | Y                                     | 1   | \$76.66       | \$99.00           | N/A            | N/A                | N/A             | N/A             | 4%              |

## V20 GRINDER 4-1/2 TO

EVENT/RHB

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

\$42.45 credit based on POS

BLTN NO. 240201-430



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2005821 | Y                      | Y                                     | 1   | \$44.35       | \$59.00           | N/A            | N/A                | N/A             | N/A             | 0%              |

## V20 DETAIL SANDER TO

EVENT/RHB

AR MAILER

IN LINE

BUY 2834232, GET TOOL FREE (limit 4)

\$38.25 credit based on POS

BLTN NO. 240201-431



| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Bltn<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|-----------------|
| 2023068 | Y                      | Y                                     | 1   | \$39.22       | \$49.00           | N/A            | N/A                | N/A             | N/A             | 0%              |

## V20 RATCHET 3/8 TO EVENT/RHB AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$88.10 credit based on POS

BLTN NO. 240201-432

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2026516 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$82.99    | \$99.00        | N/A         | N/A             | N/A          | N/A          | 0%           |

## V20 JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$70.13 credit based on POS

BLTN NO. 240201-433

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834315 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$67.34    | \$89.00        | N/A         | N/A             | N/A          | N/A          | 4%           |

## V20 CIRCULAR SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$69.29 credit based on POS

BLTN NO. 240201-434

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834398 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$66.23    | \$79.00        | N/A         | N/A             | N/A          | N/A          | 0%           |

## V20 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$67.36 credit based on POS

BLTN NO. 240201-435

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2834877 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$64.68    | \$79.00        | N/A         | N/A             | N/A          | N/A          | 4%           |

## V20 RAND ORBIT SANDER TO EVENT/RHB AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$41.55 credit based on POS

BLTN NO. 240201-436

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2862886 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$42.59    | \$59.00        | N/A         | N/A             | N/A          | N/A          | 0%           |

## V20 OSCILLATING TOOL TO EVENT/RHB AR MAILER

IN LINE



**BUY 2834232, GET TOOL FREE (limit 4)**  
\$67.76 credit based on POS

BLTN NO. 240201-437

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2862910 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$66.23    | \$79.00        | N/A         | N/A             | N/A          | N/A          | 0%           |



## V20 BLUETOOTH SPEAKER TO EVENT/RHB AR MAILER

IN LINE

**BUY 2834232, GET TOOL FREE (limit 4)**  
\$83.23 credit based on POS

BLTN NO. 240201-438

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 2894004 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$75.57    | \$89.98        | N/A         | N/A             | N/A          | N/A          | 0%           |



## V20 AIR INFLATOR TO EVENT/RHB AR MAILER

IN LINE

**BUY 2834232, GET TOOL FREE (limit 4)**  
\$66.45 credit based on POS

BLTN NO. 240201-439

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 8063959 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$63.18    | \$79.00        | N/A         | N/A             | N/A          | N/A          | 4%           |



## MOTION SPOTLIGHT WHITE EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240201-441

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3520533 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$11.18    | \$31.99        | \$19.99     | N/A             | \$19.99      | 44%          | 32%          |



## FLOODLIGHT ALUM WHT 28W EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240201-442

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3002309 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$15.76    | \$33.99        | \$19.99     | N/A             | \$19.99      | 21%          | 18%          |



## LED GARAGE LIGHT 2605L EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-445

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3006924 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$8.00     | \$15.99        | \$9.99      | N/A             | \$9.99       | 20%          | 9%           |



## LED 48" T8 18W CW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-446

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3560737 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 5   | \$6.84     | \$13.99        | \$9.99      | N/A             | \$9.99       | 32%          | 8%           |



## LED A19 E26 WW 60W 10PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-447

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 3597184 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.97     | \$13.99        | \$9.99      | N/A             | \$9.99       | 20%          | 4%           |

# February Bulletins

# Due Date 10/13/23



## LED T8 48" 32W DL 2PK EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240201-449**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3924271 | Y                      | Y                                     | 5   | \$6.84        | \$13.99           | \$9.99         | N/A                | \$9.99          | 32%             | 7%             |



## LED T8 48" 32W WW 2PK EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240201-450**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3924388 | Y                      | Y                                     | 5   | \$6.84        | \$13.99           | \$9.99         | N/A                | \$9.99          | 32%             | 7%             |



## BULB LED T12G13 4'WW 18W EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240201-451**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3927308 | Y                      | Y                                     | 5   | \$8.03        | \$18.99           | \$9.99         | N/A                | \$9.99          | 20%             | 27%            |



## BULB LED T12G13 4'CW 18W EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240201-452**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3927456 | Y                      | Y                                     | 5   | \$8.03        | \$18.99           | \$9.99         | N/A                | \$9.99          | 20%             | 27%            |



## BULB LED T12G13 4'DL 18W EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240201-453**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3927571 | Y                      | Y                                     | 5   | \$8.03        | \$18.99           | \$9.99         | N/A                | \$9.99          | 20%             | 27%            |



## 60W LED A19 5000K 10PK EVENT/RHB CORE, SUPER AR MAILER

**IN LINE**

**BLTN NO. 240201-455**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 3929098 | Y                      | Y                                     | 1   | \$7.97        | \$13.99           | \$9.99         | N/A                | \$9.99          | 20%             | 4%             |



## CULLIGAN WATER FILTRATION SYSTEMS AND PARTS EVENT/RHB AR MAILER

**25% OFF**

**IN LINE**

**BLTN NO. 240201-460  
THRU 240201-556**

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| VARIES  | Y                      | Y                                     | 1   | VARIES        | VARIES            | 25%            | N/A                | N/A             | 15%             | 18%            |





## ACE PLEATED AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

BUY THREE, GET ONE FREE

BLTN NO. 240201-558  
THRU 240201-584

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| VARIES  | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 12  | VARIES     | VARIES         | N/A         | N/A             | N/A          | VARIES       | 0%          |



## CONTRACTOR BAG 45G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-592

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|-------------|
| 6013077 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$12.38    | \$18.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%          |



## CONTRACTOR BAG 55G 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-593

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings    | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|--------------------|--------------|--------------|-------------|
| 6013081 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$11.94    | \$18.99        | N/A         | \$2.00<br>Limit: 2 | N/A          | N/A          | 4%          |



## FOAM BRUSH WOOD 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-594

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6010946 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 24  | \$1.18     | \$3.99         | \$2.00      | N/A             | \$2.00       | 41%          | 3%          |



## BUTTON BATTERY SILVER 6PK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-595

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6010947 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 24  | \$1.17     | \$4.99         | \$2.00      | N/A             | \$2.00       | 42%          | 3%          |



## SCREWDRIVER SET 14PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-596

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6026955 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 30  | \$1.38     | \$2.99         | \$2.00      | N/A             | \$2.00       | 31%          | 3%          |



## SCISSOR 3PC 4" 6" 8"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-597

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Blt Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|-------------|
| 6114839 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 24  | \$1.18     | \$2.39         | \$2.00      | N/A             | \$2.00       | 41%          | 3%          |



# February Bulletins

Due Date 10/13/23



## FLEX JAW SPRING CLAMP 6"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-598

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6115141 | Y                      | Y                                     | 25  | \$0.91        | \$3.59            | \$2.00         | N/A                | \$2.00          | 55%             | 4%             |



## BANDAGES ASSTD 80CT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-599

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6115158 | Y                      | Y                                     | 24  | \$1.18        | \$2.39            | \$2.00         | N/A                | \$2.00          | 41%             | 3%             |



## READING GLASSES

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-600

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6115471 | Y                      | Y                                     | 48  | \$0.90        | \$2.39            | \$2.00         | N/A                | \$2.00          | 55%             | 3%             |



## SCRUB BRUSH ASSORTMENT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-601

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6197834 | Y                      | Y                                     | 12  | \$1.12        | \$2.39            | \$2.00         | N/A                | \$2.00          | 44%             | 4%             |



## GLASS NAIL FILE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-602

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6220537 | Y                      | Y                                     | 60  | \$0.97        | \$2.39            | \$2.00         | N/A                | \$2.00          | 52%             | 4%             |



## CLICK N FLAME LIGHTER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-603

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6220966 | Y                      | Y                                     | 48  | \$0.81        | \$3.59            | \$2.00         | N/A                | \$2.00          | 60%             | 4%             |



## BATTERY BTN MERC FREE30PK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-604

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 6531412 | Y                      | Y                                     | 24  | \$1.32        | \$4.59            | \$2.00         | N/A                | \$2.00          | 34%             | 4%             |



## BACK SCRATCHER BAMB 19"L

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-605

| Ace No. | Month Long<br>2/1-2/29 | President Digital<br>Sale<br>2/7-2/19 | BOM | Offer<br>Cost | Regular<br>Retail | Sale<br>Retail | Instant<br>Savings | Final<br>Retail | Promo<br>Margin | Blt<br>Savings |
|---------|------------------------|---------------------------------------|-----|---------------|-------------------|----------------|--------------------|-----------------|-----------------|----------------|
| 9020401 | Y                      | Y                                     | 36  | \$1.07        | \$2.39            | \$2.00         | N/A                | \$2.00          | 47%             | 4%             |

# February Bulletins

Due Date 10/13/23

## CUSHION GRIP SCISSORS

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-606



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 9239047 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 48  | \$1.07     | \$3.59         | \$2.00      | N/A             | \$2.00       | 47%          | 4%           |

## DUSTER MICRFB 30"HL

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-607



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6770978 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 24  | \$1.22     | \$3.99         | \$2.00      | N/A             | \$2.00       | 39%          | 35%          |

## FLASHLIGHT 9-LED ASST

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-608



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 9007628 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 24  | \$0.95     | \$2.59         | \$2.00      | N/A             | \$2.00       | 53%          | 14%          |

## LASER PET TOY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-609



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 9202482 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 24  | \$1.01     | \$3.59         | \$2.00      | N/A             | \$2.00       | 50%          | 8%           |

## MARKER SHARPI FN BLK 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-610



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 9002858 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$1.33     | \$2.99         | \$2.00      | N/A             | \$2.00       | 34%          | 13%          |

## FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-611



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6004383 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |

## RUBBER PASTE BLACK 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-612



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6018525 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |

## RUBBER PASTE WHITE 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-613



| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6018526 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |

# February Bulletins

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## FLEX SHOT RBR SEALNT WHT

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-614

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6266985 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 4   | \$8.72     | \$17.99        | \$16.99     | N/A             | \$16.99      | 49%          | 14%          |



## FLEX SHOT RBR SEALNT CLR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-615

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6266993 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 4   | \$8.72     | \$17.99        | \$16.99     | N/A             | \$16.99      | 49%          | 14%          |



## FLEX TAPE WHITE 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-616

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6406383 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |



## FLEX GLUE PRO 100Z

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-617

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6664999 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 6   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |



## FLEX TAPE GRAY 4"X5'

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-618

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 6715163 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.64     | \$15.99        | \$14.99     | N/A             | \$14.99      | 49%          | 14%          |



## WTR SOFTNR PELLET 40# PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-643

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7036692 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 63  | VARIES     | \$7.99         | N/A         | N/A             | N/A          | N/A          | 16%          |



## WTR SOFTNR PELLET 40#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-644

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7036692 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | VARIES     | \$7.99         | N/A         | N/A             | N/A          | N/A          | 4%           |



## SALT RED-OUT PELLET 40#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-645

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7036718 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | VARIES     | \$8.99         | N/A         | N/A             | N/A          | N/A          | 4%           |



## SALT SOFTNR SOLAR 40# PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-646

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7036726 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 63  | VARIES     | \$7.59         | N/A         | N/A             | N/A          | N/A          | 16%          |



## SALT SOFTNR SOLAR 40#

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-647

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7036726 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | VARIES     | \$7.59         | N/A         | N/A             | N/A          | N/A          | 4%           |



## DC POOL SALT 40LB PALLET

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-648

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7225246 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 63  | VARIES     | \$9.99         | N/A         | N/A             | N/A          | N/A          | 16%          |



## DC POOL SALT 40LB

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-649

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7225246 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | VARIES     | \$9.99         | N/A         | N/A             | N/A          | N/A          | 4%           |



## RUST REMOVER PELLETS 40#

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-650

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7222375 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$9.35     | \$11.99        | N/A         | N/A             | N/A          | N/A          | 4%           |



## WATR SOFTNR CRYSTALS 40# PALLET

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-651

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltm Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7222144 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 63  | \$6.87     | \$8.99         | N/A         | N/A             | N/A          | N/A          | 10%          |

# February Bulletins

Due Date 10/13/23



## WATR SOFTNR CRYSTALS 40#

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-652

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7222144 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.37     | \$8.99         | N/A         | N/A             | N/A          | N/A          | 4%           |



## WATER SOFTENER SALT 40LB PALLET

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-653

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7222243 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 63  | \$6.84     | \$9.59         | N/A         | N/A             | N/A          | N/A          | 11%          |



## WATER SOFTENER SALT 40LB

EVENT/RHB

AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-654

| Ace No. | Month Long    | President Digital Sale | BOM | Offer Cost | Regular Retail | Sale Retail | Instant Savings | Final Retail | Promo Margin | Bltn Savings |
|---------|---------------|------------------------|-----|------------|----------------|-------------|-----------------|--------------|--------------|--------------|
| 7222243 | 2/1-2/29<br>Y | 2/7-2/19<br>Y          | 1   | \$7.40     | \$9.59         | N/A         | N/A             | N/A          | N/A          | 4%           |

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